

Cities-County Economic Development Committee (CCEDC)

Notes for Meeting: February 23, 2017, at the Glenn County Board of Supervisors Conference Room

Meeting Facilitated By: Keith Corum

Attendees: Keith Corum, Charlie Gee, Pete Carr, Wayne Peabody, Jeff Williams, Matt Gomes, Eric Kreutzberg, Doug Ross, Christine Zoppi, Jody Samons, Yassi Lam

Summary:

Keith Corum calls meeting to order at 2:05pm

- 1) Welcome and Introductions
 - a. Self introductions

- 2) Public Comment
 - a. Not applicable

- 3) Meeting Notice and Posting Date (as required by the 1994 Brown Act)
 - a. Posted February 17, 2017, at Glenn County Memorial Hall

- 4) Review Notes from the Prior Meeting (on November 3, 2016)
 - a. Emailed on February 7, 2017
 - b. No corrections

- 5) Ongoing Efforts/Round Table Reports/Projects
 - a. Business Services Office activities
 - i. Yassi Lam
 1. Outreach efforts
 - a. Pony Expresso Drive-Thru Coffee in Orland
 - i. Business closed early February
 - ii. Made contact with manager and employees prior to layoff, offered job-search assistance, connecting to resources, info about retraining, etc.
 - b. Napa Auto Parts in Willows
 - i. Change in ownership
 - ii. Made contact with manager, new owners re-hired employees, may need to hire in the future

- c. Sani-Food Market/Mar-Val Foods in Willows
 - i. Made contact with current owner, new owners (Mar-Val Foods), and current employees
 - ii. Offered assistance with resume development, interview prep/mock interviews, connecting to other resources and services
 - iii. Employees re-applied for positions, interviewed for positions
 - iv. Business changes ownership in April
- d. Glenn Medical Center
 - i. Glenn Medical Center hired several individuals laid-off when Colusa Regional Medical Center closed
 - ii. Colusa Regional Medical will be re-opening
 - iii. We'll continue to stay in contact with Glenn Medical Center Human Resources Director, prepare for any impacts once Colusa Regional Medical Center re-opens, Glenn Medical Center may have additional vacancies
- 2. Employment programs and incentives available
 - a. CalWORKs Work Experience
 - b. CalWORKs Subsidized Employment Program-reimbursement back to employer
- 3. Community Development Block Grant (CDBG)
 - a. Funds both the Microenterprise Technical Assistance and Business Assistance Loan programs
 - b. Still looking for referrals for both programs
- 4. Northstate Economic Forecast Conference
 - a. Thank you for attending and stopping by the tradeshow/expo booth
 - b. Over 400 attendees at 2017 conference
 - c. Event organizer welcomes constructive feedback
 - d. From surveys, it appears attendees want more data-national, state, regional, and local data (return to the traditional economic forecast conferences?)
 - e. Center for Economic Development (event organizer) already planning 2018 event, seeking ideas for speakers, topics, ideas for break-out sessions, how to improve conference, etc.

- ii. Jody Samons
 - 1. Glenn County Farm Supply
 - a. Has Building Permit, renegotiated school developer fees, will be applying for California Competes Tax Credit, project moving forward
 - 2. Business interested in “old Holly Sugar plant” in Hamilton City
 - a. Conditional Use Permit in progress, will need railroad access, business is open to co-location opportunities
 - 3. Possible new start-ups in Glenn County
 - a. Community supported agriculture (CSA) start-up in Willows
 - b. Reinvigorate Bayliss Store- grow food, catering, meal delivery service, want to serve as training ground for other similar start-ups
 - c. Indoor marijuana grow facility
 - 4. Kiss of Culture salad dressings
 - a. Found at several local markets and in Chico, continues to expand/grow distribution channels
 - 5. Sierra Nevada Cheese Company
 - a. Ongoing need for cold storage, preparing application for California Competes Tax Credit
 - 6. Business interested in relocating to Orland Airport
 - a. Glenn County Planning and Public Works and Community Development Services (CDS) also involved/supporting business
 - 7. Collaboration
 - a. North Valley Energy Watch Program- potential partnership, revenue-generator
 - b. Center for Economic Development- developing workshop focused on cottage food operations and food and beverage manufacturing
 - 8. Slingshot Award
 - a. Grant funds will be used to cover initial infrastructure costs of proposed business incubator (incubator will focus on agriculture and food processing and manufacturing industries). Searching for additional funds to build out the proposed business incubator.

b. Local Economic Development Highlights

- i. Pete Carr
 - 1. La Quinta Hotel- project moving forward, completed 30-day comment period, expect to break ground April/May
 - 2. Developer(s) interested in areas surrounding La Quinta Hotel project, may require annexation
 - 3. City of Orland considering “Bee City” designation, ties in with Olivarez Honey Bees Honey Bee Festival/Hobby Day (on April 8)

- ii. Wayne Peabody
 - 1. Mercado Meats Project (at old Superior Products building)- moving forward, applied for permits
 - 2. TW Starkweather Project- south of Willows, proposed project will include restaurant, fast food, hotel, and fueling centers, project moving forward

- c. Any other
 - i. Jody Samons
 - 1. Multiple United States Department of Agriculture (USDA) grant applications due in March and April. City of Willows interested in completing a feasibility study for cold storage. City of Orland will focus on the Glenn County Fairgrounds (community facilities technical assistance grant). County of Glenn interested in local food promotion, farmers market, and agriculture producers.

6) New Business:

- a. Featured speaker- Eric Kreuzberg from California Northern Railroad Company
- b. Copies of Eric’s presentation available. Contact Jody Samons at 530-934-1458

7) Next Meeting is scheduled for May 25, 2017, at 2pm at the Glenn County Board of Supervisors Conference Room. Jody Samons is looking for topic and speaker ideas (e.g. cold storage?)

8) Meeting adjourns at 3:19pm

Next Meeting Date: May 25, 2017, at 2pm at the Glenn County Board of Supervisors Conference Room *(CCEDC will meet 4th Thursday in February, May, August, and 1st Thursday in November)*

Contact Teresa Chavez at (530) 934-1413 or tchavez@countyofglenn.net if you have information to disseminate to the CCEDC